

# ARTWORK GUIDELINES

## notes for supplying files

Our studio works on Apple Mac computers. So that we can produce your artwork efficiently and quickly our preferred file format is:

Illustrator 10 eps format with ALL fonts outlined. Any placed scans/images to be supplied at actual size you want them to appear on bag/film, 300dpi in psd photoshop 8 format. (eps/tiff formats can also be used but psd format is preferred).

For logos/text we prefer vector files. Pantone references specified.

### Other software we have:

Quark Xpress 6.5, Adobe Acrobat 6.0, Freehand MX 11.0

### Please note:

Supplying artwork in any other format usually means we have to redraw your artwork which will slow down the artwork process and incur extra costs.

### Supplying artwork:

We can receive artwork on cd-rom/dvd and email (max via email 10mb). We can also download files from an ftp site. We would just need the ftp site name and password.

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Design Name: \_\_\_\_\_

Date: \_\_\_\_\_

Bag/Film Size: \_\_\_\_\_

Conversion: \_\_\_\_\_ (ie; finished product flexi/cape etc)

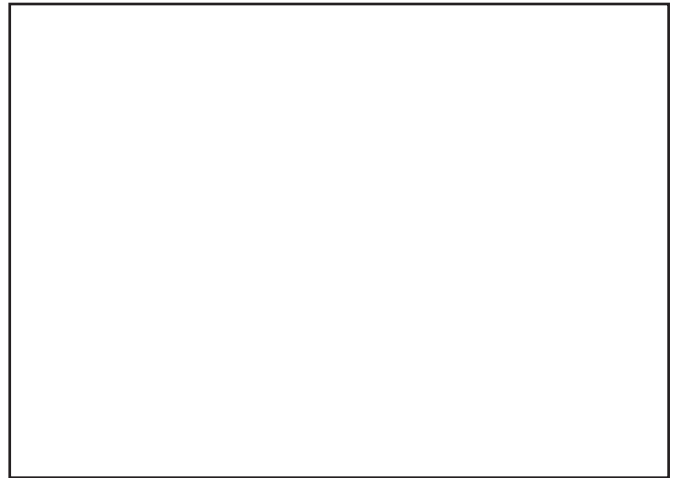
Handle style/col: \_\_\_\_\_

Substrate Colour: \_\_\_\_\_

### Layout of design on bag/film

Please use space below to show bag/film style and print position. Please draw in below to allow us to create pdf.

Any other special instructions/amendments



**call the sales team on 0161 763 8000**  
to talk through our product range or request samples

Jason Packaging, Prettywood, Bury New Road, Heap Bridge, Bury, LANCS BL9 7HZ

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# COLOUR GUIDE

## pantone references

Please find below some popular print colours taken from the PANTONE COLOUR GUIDE to help you with your artwork.



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